

# COUNTY ECONOMIC PROFILE

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...experienced a 16.5% increase in population between 1990 and 2000, resulting in a 2000 total population of 226,778. In 2000, the county had 429.0 persons per square mile, a density much higher than the state as a whole. The median age in Brown County is 34.2, indicating a slightly younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Green Bay.

The median value of owner-occupied housing in Brown County is \$116,100. 0.6% of the housing units are seasonal, a value far below the state's average of 6.3%.

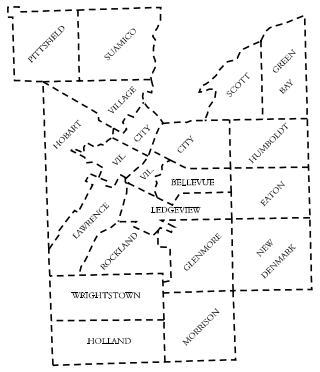
Farmland covers 58.0% of the county, while 42.9% of Wisconsin land is used for farming. The county is 14% forested and has 22 of the State's 15,057 lakes.

In Brown County, Georgia Pacific Corp. employs more workers than any other manufacturing firm, and the Green Bay Public School District is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Brown County's 1999 median household income was \$46,447.

LEGEND

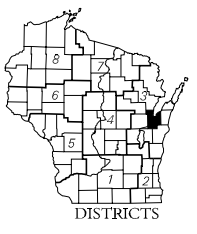
- Freeway
- Multilane Divided
- U.S. or State Hwy
- County Trunk Hwy
- Town Road
- Firelane
- Railroad
- State Trail
- Interchange
- Highway Separation
- Interstate Highway No.
- U.S. Highway No.
- State Highway No.
- County Highway Letter
- State Boundary
- Civil Town Boundary
- Section Line
- Dam
- Hospital
- Schools
- Airport
- County Seat
- Unincorporated Village
- Fish Hatchery
- Game Farm
- Public Hunt or Fish Grds.
- Public Camp & Picnic Grds.
- Ranger Station
- State Park
- County Park
- Wayside
- Green Bay Correctional Institution
- Units of Wisconsin - Green Bay

CIVIL TOWNS



SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36



DISTRICTS

MILES OF HIGHWAY as of Jan. 1, 1998

STATE	183
COUNTY	348
LOCAL ROADS	184
OTHER ROADS	5
TOTAL FOR COUNTY	240

Land Area (2000 Census) ... 529 sq mi  
Population (2000 Census) ... 26454  
County Seat ... Green Bay

BROWN CO.

DEPARTMENT OF TRANSPORTATION

STATE OFFICE BUILDING

Madison, Wisconsin

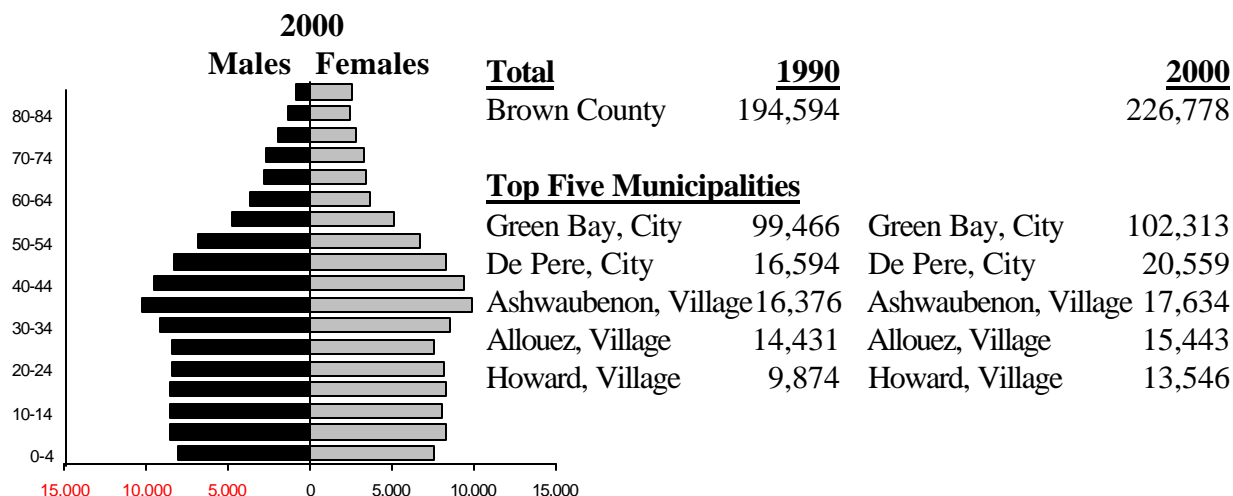
Corrected for

JAN. 2000

Base compiled from U.S.G.S. Quadangles

1:100,000 Series

## Population



## Quality of Life

	<u>Wisconsin</u>	<u>Brown</u>
Persons per Square Mile, 2000	98.8	429.0
Number of Staffed Hospital Beds, 1995	16,070	738
Average Birth Rate per 1,000 population, 2000	12.9	14.2
Public School Enrollment, 2000-2001	879,476	38,463
Number of 2000 Public High School Graduates	58,545	3,590
1999-2000 Public High School Dropout Rate	2.3%	2.6%

## Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Brown</u>	<u>Wisconsin</u>	<u>Brown</u>
Birth Rate (per 1,000)	14.8	16.3	12.9	14.2
Death Rate (per 1,000)	8.7	6.9	8.7	7.0
Number of Marriages	38,934	1,714	36,100	1,693
Number of Divorces	17,727	876	17,337	761

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	74,740	90,199
Number of Single-Unit Structures	50,727	61,428
Number of Multiple-Unit Structures	21,862	27,115
Number of Single Units Permitted	542	518
Number of Multiple Units Permitted	628	179
Percent Seasonal Housing	0.5%	0.6%
Median Value, Owner-Occupied	\$62,600	\$116,100
Median Rent	\$324	\$469

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Brown</u>
Campgrounds	1,106	3
Campsites	75,367	325
Hiking Trails (in miles)	5,617	60
Mountain Biking Trails (in miles)	3,155	38
Cross Country Skiing Trails (in miles)	4,154	62
Snowmobile Trails (in miles)	14,896	157
Visitor Expenditures, 2000	\$11,046,539,344	\$445,937,784

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$1,791,557	\$3,709,302	\$6,834,180
Non-Farm Personal Income (in thousands)	\$1,761,755	\$3,685,087	\$6,812,385
Farm Income (in thousands)	\$29,802	\$24,215	\$21,795
Per Capita Income	\$10,195	\$18,974	\$30,052
Transfer Payments (in thousands)	\$191,922	\$370,482	\$622,210
Proprietor Income (in thousands)	\$134,669	\$264,688	\$478,426

## Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Brown</u>
Savings Institutions-Offices	396	15
Savings Institutions-Savings Capital (Millions)	\$12,761	\$421
Commercial Banks-Offices	1,720	57
Commercial Banks-Deposits (Millions)	\$62,618	\$2,927

## Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Brown</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$202,746
Effective per Capita Property Tax	\$997	\$952
Total Expenditures (in 1,000's)	\$17,139,825	\$671,655
In Dollars per Capita	\$3,322	\$3,152
As Percent of Total:		
Education	43.2%	45.6%
Health & Hospital	4.5%	4.5%
Police	5.0%	4.8%
Fire	2.3%	3.4%
Public Welfare	6.8%	5.0%
Highways	7.7%	7.6%

## Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Brown</u>
Number of Retail Sales Establishments	21,717	950
Sales (in thousands)	\$50,520,463	\$2,569,147
Annual Payroll (in thousands)	\$4,826,217	\$239,743
Number of Service Establishments	55,618	2,186
Receipts (in thousands)	\$48,559,607	\$1,879,025
Annual Payroll (in thousands)	\$18,990,629	\$832,862
Number of Wholesale Establishments	8,025	461
Sales (in thousands)	\$57,192,863	\$2,848,107
Annual Payroll (in thousands)	\$3,764,944	\$212,091

**Manufacturing**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Brown</u></b>
Number of Establishments	9,936	396
Number of Employees	562,479	25,825
Total Payroll (in 1,000's)	\$18,766,395	\$1,015,651
Production Workers, average number	416,254	18,473
Production Worker Hours (in 1,000's)	837,444	38,396
Production Worker Wages (in 1,000's)	\$11,952,570	\$602,579
Value Added (in 1,000's)	\$54,947,083	\$2,588,409
Value of Shipments (in 1,000's)	\$117,382,992	\$6,457,440

**2002 Top Employers**

<b><u>Top Five Manufacturing Firms</u></b>	<b><u>Number Employed</u></b>	<b><u>Product/Type of Business</u></b>
Georgia Pacific Corp.	1000+	Paper Mills
Krueger International Inc.	1000+	Public Building Related Furniture
Procter & Gamble Paper Products Co.	1000+	Paper Mills
Paper Converting Machine Co., Inc.	1000+	Paper Industries Machinery
Packerland Packing Company Inc.	1000+	Meat Packing Plants
<b><u>Top Five Non-Manufacturing Firms</u></b>		
Green Bay Public School District	1000+	Elementary and Secondary School
Employers Health Insurance Co.	1000+	Hospital and Medical Service Plans
Oneida Tribes of Indians of WI	1000+	Building Cleaning, Maintenance
Saint Vincent Hospital	1000+	General Medical/Surgical Hospital
Bellin Memorial Hospital	1000+	General Medical/Surgical Hospital

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	71	135	160
Construction	4,158	6,345	10,164
Manufacturing	21,777	24,785	31,051
Transportation and Public Utilities	6,192	8,435	12,488
Trade	23,106	30,583	38,995
Services	25,331	40,548	63,035
Government	12,255	12,385	14,633

## Income by Industry

In Thousands:

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$14,987	\$3,819	\$8,224
Construction	\$81,297	\$197,514	\$414,722
Manufacturing	\$458,671	\$828,553	\$1,333,383
Transportation and Public Utilities	\$146,263	\$299,724	\$591,920
Trade	\$263,955	\$513,284	\$952,357
Services	\$257,003	\$773,788	\$1,878,321
Government	\$176,930	\$345,366	\$568,840

## Natural Resources

	<u>Wisconsin</u>	<u>Brown</u>
Land Area (square miles)	54,310	529
Total Forest Land (in thousands of acres)	15,964.8	47.2
Commercial	15,702.5	46.2
Non-Commercial	262.3	1.0
Percent Land in Forests	46%	14%
Number of Lakes	15,057	22
Total Acreage of Lakes	982,155	170

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Brown</u>
Number of Farms	65,602	1,059
Land in Farms (acres)	14,900,205	195,966
Average size of Farm (acres)	227	185
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,315
Vegetables, Sweet Corn, and Melons	\$149,443	\$1,433
Fruits, Nuts, and Berries	\$140,140	\$406
Nursery and Greenhouse Crops	\$157,348	\$3,701
Poultry and Poultry Products	\$241,523	\$81
Dairy Products	\$2,746,950	\$80,308
Cattle and Calves	\$670,518	\$29,440
Hogs and Pigs	\$151,164	\$260

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade



## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.

## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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